

**Town of Yadkinville
Appearance Committee Meeting
August 5, 2014
1:00 P.M.**

**Town Hall – Commissioner’s Chambers
213 Van Buren Street Yadkinville, NC 27055**

MEMBERS PRESENT

Jerry Carlton
Connie Randleman
Chip Thomas
Valerie Zachary

MEMBERS ABSENT

Jim Drum
Patrick Long

STAFF PRESENT

Christopher Ong, Town Manager
Carmen Headen, Town Clerk

MEETING CALLED TO ORDER

Chairwomen Valerie Zachary called the meeting to order at 1:04 P.M. and established that the Appearance Committee had a quorum to conduct Board business.

Chairman Zachary welcomed the newest member to the Appearance Committee, Connie Randleman.

PUBLIC COMMENTS

No one signed up for “Public Comments.”

MINUTES

Upon the motion of Jerry Carlton and seconded by Chip Thomas, the minutes from the June 3, 2014, Appearance Committee meeting were approved unanimously as presented. Vote: 4/0.

CHRISTOPHER ONG: BUDGET STATUS

The Town Budget passed with the Yadkinville Appearance Committee’s original request for \$7,500. \$5,500 is allocated for the “Welcome to Yadkinville” sign and \$2,000 is allocated to continue the Business Improvement Grant.

OLD BUSINESS:

STATUS OF WELCOME SIGN (SHEETZ)

Sheetz did give the Town of Yadkinville approval for a permanent easement for the “Welcome to Yadkinville” sign. Mr. Ong received a letter from Wilma Locke, Store Manager of the Yadkinville Sheetz. Jerry Carlton will contact Deb, the sign maker in order to move forward on this project.

Attachment #1 – Letter of Approval

STATUS OF DOT FLOWER PROGRAM (JASON JOYCE)

Christopher Ong has not heard back from Jason Joyce with DOT. He will continue to make contact.

YARD/BUSINESS OF THE MONTH AWARD

This was discussed at the June 3rd Appearance Committee Meeting. Mr. Ong stated that if the committee is on board with this program that they will need to request allocating money for the next budget year. The program can be started now, but will not be able to reward the winners at this time. They can be recognized and have their picture in the newspaper. Christopher Ong will announce this at the next DBA Meeting, ask Kimberly Michael to send out an email regarding the program and will discuss with the Chamber of Commerce. This contest will be for

the businesses in Yadkinville with the decorating theme of "Fall." Mr. Ong will contact Kitsy Burns with the Yadkin Ripple to get an article in the newspaper for mid September. No restrictions were given, the Committee decided to appoint a sub-committee made up of members from the Appearance Committee to judge the displays. There will only be one winner. The dead line will be October 15. Nominations will need to mail in one color photo, with the business name, business contact information, business phone number and business address. The sub-committee will meet between October 15 and November 6 to determine the winner. The winner will be announced at the November 7 Appearance Committee Meeting. Jerry Carlton made a motion to move forward with this program. Chip Thomas seconded the motion. All were in favor.

Vote: 4/0

NEW BUSINESS:

NEW GRANT REQUEST: DAN CAMPBELL – ACTION PRINTING

Mr. Campbell's grant request is to replace the existing roof on the front of the building in a dark blue, 29 gauge painted metal roofing. The signs for the existing businesses will not be replaced on the metal roofing. This is for the 2014/2015 fiscal year. Jerry Carlton made a motion to approve this grant as requested. Chip Thomas seconded the motion. All were in favor.

Vote: 4/0

NEW MEMBER NOMINATIONS

Mrs. Monta Oliver has come off the Appearance Committee in order to serve on the Board of Commissioners and her position will need to be filled. The Appearance Committee suggested Brooke Snow, Kathy Wilhelm, and Margaret Brown as possible replacements. Mr. Ong has contacted Jeanette Brown and has left her a message, but she has not returned his call. The Committee recommended to contact Brooke Snow first, Kathy Wilhelm second and Margaret Brown third. Connie Randleman made a motion for the Town Manager to contact the above people to see if they are interested in the position. Chip Thomas seconded the motion. All were in favor.

Vote: 4/0

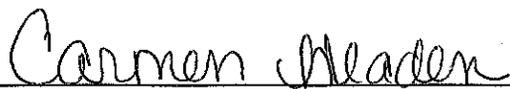
CALENDAR (SEPTEMBER 2, 2014)

The next Appearance Committee Meeting will be on September 2, 2014.

ADJOURNMENT

Having no additional business, Jerry Carlton made a motion to adjourn the meeting. Chip Thomas seconded the motion. The vote to adjourn the meeting was unanimous. The meeting adjourned at 1:37 p.m. Vote: 4/0.

Valerie Zachary, Chairwomen


Carmen Headen, Town Clerk


Christopher Ong

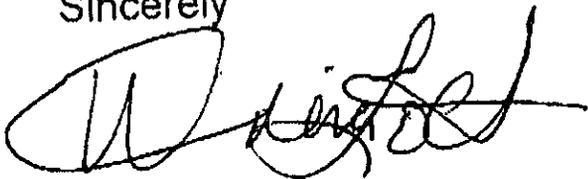
Attachment #1

Sheetz Inc. 510
805 South State St.
Yadkinville, NC 27055

Dear Mr. Ong

Please accept this letter as approval in response to your request to grant the Town a permanent easement to erect a "Welcome to Yadkinville" sign near the fens at the Yadkinville Sheetz location.

Sincerely

A handwritten signature in black ink, appearing to read "Wilma Locke", written in a cursive style.

Wilma Locke
Store Manager