

Town of Yadkinville
Appearance Committee Meeting
August 9, 2016
1:00 P.M.
Town Hall – Commissioner’s Chambers
213 Van Buren Street Yadkinville, NC 27055

MEMBERS PRESENT/ABSENT

Jerry Carlton, Chairman
Chris Matthews, Vice-Chairwoman
Margaret Brown
Jim Drum
Patrick Long-Absent
Connie Randleman
Chip Thomas

STAFF PRESENT

Perry Williams, Town Manager
Shelia Weathers, Town Clerk
Lee Cook, Inventory Clerk

MEETING CALLED TO ORDER

Chairman Jerry Carlton called the meeting to order at 1:01 p.m.

PUBLIC COMMENTS

No one signed up for “Public Comments.”

APPROVAL OF MINUTES

Mr. Jim Drum made a motion to approve the May 10, 2016 minutes. The motion was seconded by Mrs. Chris Matthews and was approved unanimously.

Vote: 6/0

OLD BUSINESS

Banners:

Mr. Jerry Carlton opened the floor for discussion. The Appearance Committee’s main focus was on the best purchase options for the Town and placement of the banners. In its deliberations, it was suggested that:

- If feasible, purchase two sets of smaller banners (Spring/Summer and Winter).
- Purchase two sizes. The smaller banners to be placed on alternating lampposts down Main Street (right and left side of street). The four larger banners will be located at the corner of the major Town intersections (such as Lee & State Street) to attract people to the downtown area.
- Larger banners have an image of the Yadkin Arts Council or arts related theme with the wording “Discover the Arts.”
- Smaller banners be: (1) patriotic entitled “Downtown Yadkinville” and (2) sun with rays entitled “Enjoy Yadkinville” (images attached).
- Brackets for the lampposts will need purchasing (estimated cost - \$50/set).

Mr. Chip Thomas and Mr. Jim Drum agreed to inquire about additional funding from the Tourism and Development Association (TDA) and the Yadkin Arts Council. Mr. Jim Drum consented to provide the image of the Arts Council and send to the Town Clerk.

NEW BUSINESS

There was no new business to discuss.

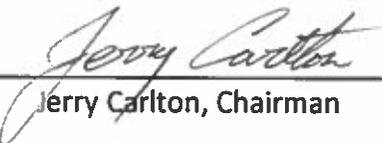
CALENDAR

The Appearance Committee agreed to meet again on Tuesday, September 13, 2016 (regular meeting) to finalize the project and present at the October 3, 2016 Board of Commissioners regular meeting.

ADJOURNMENT

Having no additional business, Mrs. Connie Randleman made a motion to adjourn the meeting, seconded by Mrs. Chris Matthews, and passed unanimously. The meeting adjourned at approximately 2:07 p.m.

Vote: 6/0.



Jerry Carlton, Chairman



Shelia Weathers, Town Clerk