

**YADKINVILLE TOURISM DEVELOPMENT AUTHORITY  
BUDGET ORDINANCE  
FISCAL YEAR 2025-2026**

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WHEREAS, the proposed budget for the Fiscal Year beginning July 1, 2025 and ending June 30, 2026 ('Fiscal Year 2026') was presented to the Yadkinville Tourism Development Authority Board on June 10, 2025 by the Executive Director of the Tourism Development Authority; and

WHEREAS, on June 10, 2025 the Yadkinville Tourism Development Authority held a public hearing on the budget pursuant to N.C. General Statute. §153A-155;

NOW, THEREFORE, BE IT ORDAINED by the Yadkinville Tourism Development Authority Board, meeting on the 10th day of June, 2025;

**REVENUES:**

Occupancy Tax Receipts	\$32,000
Interest Earned	\$3,000
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<b>TOTAL</b>	<b>\$35,000</b>

**APPROPRIATIONS:**

Tourism-Related Expenditures	\$6,768
Administrative	\$960
Professional Services	\$2,640
Public Relations & Marketing	<u>\$24,632</u>
<b>TOTAL</b>	<b>\$35,000</b>

**GRAND TOTAL      \$35,000**

This ordinance shall be the basis of the financial plan for the Yadkinville Tourism Development Authority during the 2025-2026 fiscal year.

The Town of Yadkinville Finance Officer shall administer the Annual Operating Budget and shall ensure that operating officials are provided guidance and sufficient details to implement the budget. The Finance Officer shall also establish and maintain all records consistent with this ordinance, and the appropriate state statutes of the State of North Carolina.

The Yadkinville Tourism Development Authority Executive Director shall be able to transfer up to \$1,000 between line items; however, the Board must approve any transfers in or out of the operating budget or salary-related line items or for capital projects.

A copy of this ordinance shall be furnished to the Executive Director and the Finance Officer of the Tourism Development Authority to be kept on file for direction in the disbursement of funds.

**ESTIMATED REVENUES**

Occupancy Taxes	\$32,000
Interest Earned	\$3,000

<b>TOTAL</b>	<b>\$35,000</b>
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**EXPENSES****Tourism-Related Expenditures**

## Summary of Expenses:

Downtown Wi-Fi monthly service charge	\$5,568
Website Monthly Maintenance Charge	\$1,200

<b>Administration (3% of collections &amp; Bonds)</b>	<b>\$960</b>
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**Professional Services**

Annual Audit	\$2,640
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**Public Relations & Marketing**

## Summary of Expenses:

Town Events	\$11,500
Events Sponsorship-Music in the Park	\$4,600
Grape Festival Sponsorship	\$3,500
Downtown Halloween Event	\$120
Civil War Trail Marker Sponsorship	\$250
Yadkin Valley Heritage Corridor	\$2,000
Friends of Downtown Yadkinville	\$2,000
Misc.	\$662

<b>TOTAL</b>	<b>\$35,000</b>
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Adopted this 10th day of June, 2025

  
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John Willingham  
Chair, Yadkinville Tourism Development Authority

ATTEST

  
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Alex M. Potts  
Town Clerk

