

**YADKINVILLE TOURISM DEVELOPMENT AUTHORITY
BUDGET ORDINANCE
FISCAL YEAR 2026-2027**

WHEREAS, the proposed budget for the Fiscal Year beginning July 1, 2026 and ending June 30, 2027 ('Fiscal Year 2027') was presented to the Yadkinville Tourism Development Authority Board on April 14, 2026 by the Executive Director of the Tourism Development Authority; and

WHEREAS, on April 14, 2026 the Yadkinville Tourism Development Authority held a public hearing on the budget pursuant to N.C. General Statute. §153A-155;

NOW, THEREFORE, BE IT ORDAINED by the Yadkinville Tourism Development Authority Board, meeting on the 17th day of April, 2026;

REVENUES:

Occupancy Tax Receipts	\$29,500
Interest Earned	\$2,500
TOTAL	\$32,000

APPROPRIATIONS:

Tourism-Related Expenditures	\$1,200
Administrative	\$885
Professional Services	\$3,115
Public Relations & Marketing	\$26,200
Insurance & Bonds	\$600
TOTAL	\$32,000

GRAND TOTAL \$32,000

This ordinance shall be the basis of the financial plan for the Yadkinville Tourism Development Authority during the 2026-2027 fiscal year.

The Town of Yadkinville Finance Officer shall administer the Annual Operating Budget and shall ensure that operating officials are provided guidance and sufficient details to implement the budget. The Finance Officer shall also establish and maintain all records consistent with this ordinance, and the appropriate state statutes of the State of North Carolina.

The Yadkinville Tourism Development Authority Executive Director shall be able to transfer up to \$1,000 between line items; however, the Board must approve any transfers in or out of the operating budget or salary-related line items or for capital projects.

A copy of this ordinance shall be furnished to the Executive Director and the Finance Officer of the Tourism Development Authority to be kept on file for direction in the disbursement of funds.

ESTIMATED REVENUES

Occupancy Taxes	\$29,500
Interest Earned	\$2,500

TOTAL	\$32,000
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EXPENSES**Tourism-Related Expenditures**

Summary of Expenses:

Website Monthly Maintenance Charge	\$1,200
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Administration (3% of collections & Bonds)	\$885
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Professional Services

Annual Audit	\$3,115
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Public Relations & Marketing

Summary of Expenses:

Town Events	\$10,000
Events Sponsorship-Music in the Park	\$5,600
Grape Festival Sponsorship	\$3,500
Downtown Halloween Event	\$120
Civil War Trail Marker Sponsorship	\$300
Yadkin Valley Heritage Corridor	\$2,000
Yadkin County Chamber of Commerce	\$1,500
Misc.	\$3,180
	\$26,200

Insurance & Bonds	\$600
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TOTAL	\$32,000
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Adopted this 14th day of April, 2026



John Willingham
Chair, Yadkinville Tourism Development Authority

ATTEST



Alex M. Potts
Town Clerk

