



THE TOWN OF YADKINVILLE

YADKINVILLE TOURISM DEVELOPMENT AUTHORITY

REGULAR MEETING

TUESDAY, APRIL 8, 2025

10:00 A.M.

Yadkinville Town Hall

Commissioners Chambers

213 Van Buren Street, Yadkinville, NC 27055

AGENDA

1. CALL MEETING TO ORDER

2. APPROVAL OF MINUTES

- January 14, 2025 – Regular Meeting Minutes

3. NEW BUSINESS

- WELCOME NEW TDA BOARD MEMBERS (ISSAC PELAGIO & SAM STONE)
- FINANCIALS
- PRELIMINARY REVIEW OF FISCAL YEAR 2025-2026 TDA BUDGET
(Attachment #1)
 - ❖ Town Events – \$10,000
 - ❖ Music in the Park – \$4,600
 - ❖ Yadkin County TDA Requests by Chamber of Commerce: \$7,000
Total
 - Grape Festival – \$5,000
 - Marketing activities including new brochures, the Visit Yadkin Website, and Tourism Day/Travel Show promotions – \$2,000
 - ❖ Halloween Downtown – \$120
 - ❖ Civil War Trail Markers – \$250 (Civil War Trails Organization)
 - ❖ Yadkin Valley Heritage Corridor – \$2,000

Next Regular Meeting
May 13, 2025 at 10:00 a.m.



THE TOWN OF YADKINVILLE

4. OTHER BUSINESS

- UPCOMING EVENTS:
 - ❖ Fill the Basket Easter Fest: April 12th at 11:00 a.m.
 - ❖ Summer of Soul Beach Party with Phatt City: May 16th at 6:00 p.m.
 - ❖ 80's Night with Kids in America: June 13th at 6:00 p.m.
 - ❖ Independence Day Parade: July 4th at 7:00 p.m.
 - ❖ Independence Day Celebration: July 5th at 5:00 p.m.
 - ❖ Rock the Boat with Camel City Yacht Club: August 8th at 6:00 p.m.
 - ❖ Dance Party with SoulJam: September 12th at 6:00 p.m.
- 2026 MEETING SCHEDULE (Attachment #2)(Motion)

5. ADJOURNMENT

Next Regular Meeting
May 13, 2025 at 10:00 a.m.