



**TOWN OF YADKINVILLE  
TOURISM DEVELOPMENT AUTHORITY – SPECIAL CALLED MEETING  
MEETING MINUTES**

**MARCH 12, 2019**

10:00 A.M.

TOWN HALL – COMMISSIONERS CHAMBERS  
213 VAN BUREN STREET, YADKINVILLE NC 27055

**TDA MEMBERS**

**(PRESENT/ABSENT):**

Sandy Thomas – Chair  
John Willingham  
Jay Martin

**TOWN OFFICIALS**

**PRESENT:**

Perry Williams – Town Manager  
Shelia Weathers – Interim Assistant Town Manager  
Patrick Long – Police Commander  
Nick Smith – Planning Director

Quorum is met – Meeting proceeded

**1. MEETING CALLED TO ORDER**

Mrs. Sandy Thomas called the meeting to order at 10:07 A.M. and established that a quorum was present to conduct board business.

**2. APPROVAL OF PREVIOUS MINUTES**

Mr. Jay Martin moved to approve the minutes of the February 12, 2019 Tourism Development Authority Meeting. Mr. John Willingham seconded the motion, and the Tourism Development Authority Board voted unanimously to approve the previous meeting's minutes.

Vote: 3/0

**3. NEW BUSINESS**

• **INVOICES (Attachment #1)**

Town Manager Perry Williams presented the TDA's invoices. Mr. John Willingham inquired about the downtown Wi-Fi contract with Trifficient Technologies. Town Manager Williams responded that citizens and visitors have been using the Wi-Fi.

• **WAYFINDING SIGNAGE UPDATE**

Natalie Williams with Yadkin County informed the Board about the Health Communities Grant, and that the grant can provide some funds for wayfinding. Town Manager Perry Williams informed Mrs. Williams that the town's wayfinding design is still in the planning stages. Mrs. Williams explained how the school's wayfinding came into existence.

Interim Assistant Town Manager Shelia Weathers informed the Board that the Wayfinding Signage Project is 60% complete.

- **FOURTH OF JULY FESTIVITES**

Town Manager Perry Williams informed the Board that the Board of Commissioners supported the ideas discussed by the TDA Board at the February 12, 2019.

Board members discussed the logistics of the Fourth of July festivities, and Police Commander Patrick Long informed the Board that the parade's start time may be moved to 7:00 P.M. The Board recommended a start time of 6:00 P.M. and asked Mr. Long to present their recommendation to the Yadkinville Fire Department Board. The TDA Board agreed that the town's Fourth of July festivities ought to begin at 6:30 P.M.

Police Commander Long stated that the biggest complaint from previous years has been the lack of bathrooms, with the Board agreeing that port-a-johns would be needed. The Board decided to reach out to Smart Start and the Public Library to provide activities.

The Board members agreed that volunteers need to be recognized in a specific way and that their duties be clearly defined during the event.

Interim Assistant Town Manager Shelia Weathers discussed meeting with everyone involved in the parade, festivities, and fireworks to ensure proper scheduling between the three events.

#### **4. OTHER BUSINESS**

- **Chamber of Commerce Visitor Logs**

There were no Visitor Logs to review.


- **Financials**


The Board had no comments or discussion on the financials.

#### **5. ADJOURNMENT**

With no further business, Mr. John Willingham moved to adjourn the TDA board meeting. The motion was seconded by Mr. Jay Martin, and the motion passed unanimously. The Board adjourned at approximately 10:48 A.M.

Vote: 3/0

  
Sandy Thomas  
Chair

  
Nick Smith  
Planning Director