

Town of Yadkinville
Appearance Committee Meeting
May 12, 2015
1:00 P.M.

Town Hall – Commissioner’s Chambers
213 Van Buren Street Yadkinville, NC 27055

MEMBERS PRESENT

Valerie Zachary, Chairwoman
Jim Drum
Jerry Carlton, Vice Chairman
Chip Thomas
Patrick Long
Connie Randleman

MEMBERS ABSENT

Margaret Brown

STAFF PRESENT

Perry Williams, Interim Town Manager
Shelia Weathers, Interim Town Clerk
Megan Pack

MEETING CALLED TO ORDER

Chairwoman Valerie Zachary called the meeting to order at 1:04 PM.

ROLL CALL

All were present except Margaret Brown.

APPROVAL OF MINUTES

Mr. Jim Drum made a motion to approve minutes from the March 3, 2015 regular meeting. Mr. Jerry Carlton seconded the motion and passed unanimously.

Vote: 6/0

PERRY WILLIAMS: 2015-16 BUDGET STATUS

Interim Town Manager Perry Williams apprised the Committee that the 2015-16 budget allocation request for \$2,000 (four (4) grants at \$500 each) was approved by the Town Board of Commissioners.

OLD BUSINESS

- **Status of Welcome Sign**

Mr. Patrick Long reported on the BB&T welcome sign. He stated that he had given the information to AOA Signs and was awaiting a quote. Chair Zachary suggested to Mr. Long to inform them of the June 1, 2015 deadline. Mr. Jerry Carlton recommended contacting James Williams and Company for an additional quote. Mr. Long stated he would contact AOA Signs and Cindy Austin of Valley Signs.

- **Status of DOT Flower Program**

Mr. Perry Williams stated that Mr. Christopher Ong never received a response back from the NCDOT.

- **Report from Business Award Subcommittee (Jerry Carlton and Connie Randleman)**
Mr. Jerry Carlton and Mrs. Connie Randleman discussed several options with the Committee Members regarding implementing a “Yard of the Month” award to a deserving citizen. The suggestions were:
 - Publicized in the paper about “Yard of the Month”.
 - Giving a gift card/check of \$25 to the recipient.
 - A winner will be picked every month by Mr. Carlton and Mrs. Randleman.
 - Post on Town’s Facebook page by Mr. Patrick Long.
 - Post to the Town’s Website by Mrs. Shelia Weathers.
 - Requirements; it must add to the Town, neatness, flowers, curb appeal, and shrubbery.
 - It must be a residential yard within the Town limits.

Mr. Jim Drum made a motion to implement the “Yard of the Month” award, allowing Mr. Jerry Carlton and Mrs. Connie Randleman to select the yard, award \$25 and place a sign displaying the honor with a beginning date of June 2015. Mr. Chip Thomas seconded the motion, and the motion passed unanimously.

Vote: 6/0

- **Street Signs and Directional Signs**
Mr. Chip Thomas inquired about the street signs on the stoplight wires. Mr. Patrick Long explained that he spoke to a NCDOT representative back in 2007, and he advised the Mr. Long that it would be the Town’s responsibility to purchase the signs, hangers and install them. Mr. Long added that encroachments from the Department of Transportation would need to be secured before proceeding. Chair Zachary brought up the possibility of adding directional signs (example Arts Council, Restaurants, etc.). Interim Town Manager Perry Williams stated that The Town of Yadkinville’s Code of Ordinances prohibits certain signage and that the Ordinances were available to view on the Town’s website.

NEW BUSINESS

- **Post Office Parking Lot**
The Committee Members expressed concerned about the post office parking lot and the citizen complaints and what could be done. The Committee discussed the possibility of a petition that the citizens could sign to request that action be taken to repair the parking lot.
- **Murals**
Chair Valerie Zachary mentioned the possibility of incorporating murals as part of the beautification of the Town. Chair Zachary stated that the murals in Elkin enhanced the look of the town. She informed the Committee that Elkin offered a Façade/Mural 50/50 matching grant up to \$1,000/Façade or \$2,000/mural with Board approval. Interim

Town Manager Perry Williams stated that the Board of Commissioners would need to be involved in the discussions for this project.

- **Business Assistance Grant**

The Committee discussed the current status of the Business Assistance Grant and the need for eligibility revisions. Mr. Jerry Carlton advised that the current grant needs to be removed from the website till such revisions are made.

Mrs. Connie Randleman made a motion to change the current grant program description and qualifications limiting improvements only to the outside esthetics with approval from the Appearance Committee. Mr. Jim Drum seconded the motion and passed unanimously.

Vote: 6/0

ADJOURNMENT

Mr. Jim Drum made a motion to adjourn, and Mrs. Connie Randleman seconded the motion and passed unanimously. The meeting adjourned at 1:55 p.m.

Vote: 6/0.

Valerie Zachary, Chairwomen



Shelia Weathers, Interim Town Clerk