



**TOWN OF YADKINVILLE
TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING
MEETING MINUTES
MAY 14, 2019
10:00 A.M.
TOWN HALL – COMMISSIONERS CHAMBERS
213 VAN BUREN STREET, YADKINVILLE NC 27055**

TDA MEMBERS

(PRESENT/ABSENT):

Sandy Thomas – Chair
John Willingham
Jay Martin

TOWN OFFICIALS

PRESENT:

Shelia Weathers – Interim Assistant Town
Manager/Town Clerk
Dina Reavis – Finance Officer
Crystal Sprague – Tax Collector
Dawn Pardue – Police Chief

Quorum is met – meeting proceeded.

1. MEETING CALLED TO ORDER

Mrs. Sandy Thomas called the meeting to order at 10:02 A.M.

2. APPROVAL OF PREVIOUS MINUTES

*Mr. John Willingham moved to approve the minutes of the April 9, 2019 Tourism Development Authority Meeting. Mr. Jay Martin seconded the motion, and the motion passed unanimously.
Vote: 3/0*

3. NEW BUSINESS

• **Invoices (Attachment #1)**

- Website Partnership Plan (Year 1) Monthly Invoice (May 2019)- \$200 (*Budgeted Item 2018-19*)
- Visitor Center Monthly Operating Expenses (March 2019)- \$208.33 (*Budgeted Item 2018-19*)
- Visitor Center Monthly Operating Expenses (April 2019) - \$208.33 (*Budgeted Item 2018-19*)

Interim Assistant Town Manager/Town Clerk Shelia Weathers presented the TDA's invoices. Mr. John Willingham made a motion to approve the invoices. Mr. Jay Martin seconded the motion, and the motion passed unanimously.

Vote: 3/0

- **Review and Adoption of Fiscal Year 2019-2020 Tourism Development Authority Budget (Attachment #2)**

Interim Assistant Town Manager/Town Clerk Shelia Weathers presented the 2019-2020 budget to the TDA and informed the board that the budget reflects the changes and request by the TDA Board. Mr. John Willingham inquired about the website monthly maintenance charge. Interim Assistant Town Manager/Town Clerk Shelia Weathers reminded the TDA Board that we are no longer paying for the visitor center located at the Chamber of Commerce after June 30, 2019. The TDA Board discussed possibly utilizing the box office area in the lobby of the Yadkin Cultural Arts Center as an area for a Visitors Center. Mr. John Willingham said he would speak with his staff regarding this and report back to the Board at the next meeting.

After some discussion, Mr. Jay Martin made a motion to approve and adopt the Fiscal Year 2019-2020 Tourism Development Authority Budget. Mr. John Willingham seconded the motion, and the motion passed unanimously.

Vote: 3/0

- **Fourth of July Festivities**

Interim Assistant Town Manager/Town Clerk Shelia Weathers updated the TDA Board regarding the Fourth of July Block Party. The original provider of the performance stage and winery had to withdraw from the event due to a conflict. The TDA Board discussed asking Jody Pounds with the Center Bistro if she would be open to selling beer and wine, along with possibly serving food for the event. Mr. John Willingham agreed to talk with Jody and report back to the Town. Other vendors for the event include Marty Long who will be serving tenderloin sandwiches and Edward King, who will be serving an array of items, including funnel cakes, popcorn, slushy cones, soda, water, etc. Mr. John Willingham suggested we use the raised stage on the plaza at the Yadkin Cultural Arts Center for the band. The parade will begin at 6:00 P.M. with the Block Party slated to start at approximately 6:15 P.M. Fireworks will begin at dark.

4. OTHER BUSINESS

- **Financials**

The Board had no comments or discussion on the financials..

5. ADJOURNMENT

With no further business, Mr. Jay Martin moved to adjourn the TDA Board meeting. The motion was seconded by Mr. John Willingham, and the motion passed unanimously. The Board adjourned at approximately 10:43 A.M.

Vote: 3/0

Sandy Thomas
Chair

Crystal Sprague
Tax Collector