



TOWN OF YADKINVILLE
TOURISM DEVELOPMENT AUTHORITY
**REGULAR MEETING
MEETING MINUTES**

JUNE 9, 2026

10:00 A.M.

TOWN HALL – COMMISSIONERS CHAMBERS
213 VAN BUREN STREET, YADKINVILLE, NC 27055

TDA MEMBERS

(PRESENT/ABSENT):

Jay Martin – Absent
Gray Garrison
Issac Pelagio
Samuel Stone
Anna Howe

TOWN OFFICIALS

PRESENT:

Alex Potts – Town Clerk
Hunter Gooden – Finance Director
Lauren Willard – Event Planner

Quorum is met – meeting proceeded.

1. MEETING CALLED TO ORDER

Mr. Sam Stone called the meeting to order at 10:12 a.m.

2. APPROVAL OF MINUTES

Mr. Gray Garrison moved to approve the minutes of the May 12, 2026, Regular Tourism Development Authority Meeting. Ms. Anna Howe seconded the motion, and the motion passed unanimously.

Vote: 4/0

3. NEW BUSINESS

• **SEPTEMBER EVENT SPONSORSHIP**

Finance Director Hunter Gooden presented an example of a grant policy from another municipal Tourism Development Authority. He explained that the policy clearly outlines what they are willing to fund and provides guidelines for

how the funds are distributed. After some discussion, the Board agreed that they would like to implement a similar policy.

Mr. Gray Garrison emphasized that the TDA is interested in sponsoring Pelagio's event but suggested that they should wait until the grant program is established. This approach would ensure that the Board remains fair in its funding decisions. After further discussion, the Board requested a draft version of a grant policy to be approved at the October meeting.

The Board also continued to discuss the occupancy tax, which serves as the TDA's primary revenue source. They inquired about who is subject to the occupancy tax and whether Yadkin County collects its own tax.

4. ADJOURNMENT

With no further business to discuss, Mr. Gray Garrison moved to adjourn the TDA Board meeting. The motion was seconded by Ms. Anna Howe, and the motion passed unanimously. The Board adjourned at approximately 10:32 a.m.

Vote: 4/0



Samuel Stone
Chair



Alex Potts
Town Clerk