



TOWN OF YADKINVILLE
TOURISM DEVELOPMENT AUTHORITY
REGULAR MEETING
MEETING MINUTES

MAY 12, 2026

10:15 A.M.

TOWN HALL – COMMISSIONERS CHAMBERS
213 VAN BUREN STREET, YADKINVILLE NC 27055

TDA MEMBERS

(PRESENT/ABSENT):

Jay Martin
Gray Garrison
Issac Pelagio
Samuel Stone
Anna Howe

TOWN OFFICIALS

PRESENT:

Alex Potts – Town Clerk
Hunter Gooden – Finance Director
Lauren Willard – Event Planner

Quorum is met – meeting proceeded.

1. MEETING CALLED TO ORDER

Mr. Jay Martin called the meeting to order at 10:16 A.M.

2. APPROVAL OF MINUTES

Mr. Gray Garrison moved to approve the minutes of the April 14, 2026, Regular Tourism Development Authority Meeting. Mr. Samuel Stone seconded the motion, and the motion passed unanimously.

Vote: 5/0

3. NEW BUSINESS

• **INTRODUCTION OF NEW MEMBER**

Town Clerk Alex Potts introduced the new member, Anna Howe, to the Tourism Development Authority. She provided an overview of the TDA's functions and the allocation of funds.

- **NOMINATE NEW CHAIR (Motion)**

Following Mr. John Willingham's resignation from the board, the position of Chair is now vacant. The Board held a discussion to determine the most suitable candidate for the role. After thoughtful consideration, they nominated Mr. Samuel Stone as the Chairperson of the Tourism Development Authority.

Mr. Gray Garrison made a motion to elect Samuel Stone as the Tourism Development Authority Chairperson. Mr. Issac Pelagio seconded the motion, and the motion passed unanimously.

Vote: 5/0

- **SEPTEMBER EVENT DISCUSSION**

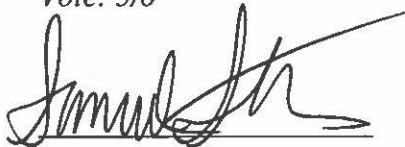
Mr. Issac Pelagio's assistant, Bri, presented a special event proposal from Pelagio Enterprises titled "Community Appreciation." The event is scheduled for September 12th, from 3:00 p.m. to 9:00 p.m. Bri mentioned that they will be raffling off a new roof and that there will be a DJ, food trucks, and activities for kids. The event will take place on Woodlyn Drive, and they expect approximately 150 attendees. Pelagio Enterprises has requested any sponsorship amount that the TDA feels comfortable providing. There was some discussion about what the TDA is able to fund regarding events organized by individuals and businesses. Mr. Garrison recommended sponsoring the marketing for Pelagio's event. Mr. Martin noted that Sparta requires its logo on merchandise if they sponsor an event and that a report is required after the event, detailing how the funds were spent. Finance Director Gooden suggested contributing to a specific aspect of the event, such as the DJ. After further discussion, the Board asked Finance Director Gooden to research the best practices for setting a precedent in this matter and they will discuss at the next meeting.

Town Clerk Alex Potts stated that the next meeting will be June 9th at 10:00 a.m.


4. **ADJOURNMENT**

With no further business to discuss, Mr. Samuel Stone moved to adjourn the TDA Board meeting. The motion was seconded by Mr. Jay Martin, and the motion passed unanimously. The Board adjourned at approximately 10:40 a.m.

Vote: 5/0



Samuel Stone
Chair



Alex Potts
Town Clerk